For Immediate Release  
September 18, 2002

CUSTOMIZED TRAINING GRANT AWARDED TO  
MISSA BAY

Bridgeton, NJ- Missa Bay, a Swedesboro manufacturer, marketer and distributor to convenience, quick service restaurants and retail supermarkets, has been awarded a Customized Training grant by the New Jersey Department of Labor. Missa Bay will use the $88,000 grant to train their workforce in food safety and handling, good manufacturing practices and effective supervision.

According to Ite MacFerran, Director, Safety and Training of Missa Bay, “This training program will support our company’s growth by providing key skills to our workforce. The efforts of Rutgers’ Food Innovation Research and Extension Center in developing this training program were first class. We look forward to working together.”

The grant application and training project was developed by Rutgers’ Food Innovation Research and Extension Center in Bridgeton, in cooperation with Rutgers’ Cook College Office of Continuing and Professional Education. Trainers from the Food Innovation Center, Rutgers School of Business-Camden and Cook College will begin training Missa Bay employees at the Swedesboro facility this fall.

Rutgers Food Innovation Research & Extension Center was created in 2001 by the New Jersey Agricultural Experiment Station at Rutgers University. The Center’s mission is to provide research, education, outreach and business development services to New Jersey’s agricultural and food industry, including New-Jersey-based farmers, start-up food companies, and existing food companies. The Food Innovation Center offers its client companies a full range of services that include business development, market development, product and process development, quality assurance and food safety assistance, regulations and compliance support, and workforce development and training programs.

For information about training grants, workforce training and other Food Innovation Center services, call 856-459-1125 or visit foodinnovationcenter.rutgers.edu.