University of Nebraska – Lincoln
The Food Processing Center
fpc.unl.edu

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Introduction to The Food Processing Center

- Founded in 1983
- 2015 – new facility
- Entrepreneurs to existing large food companies
- Clients from throughout the U.S. and other countries
Service Areas

- Product & Process Development
- Laboratory Services
- Sensory Analysis Laboratory
- Applied Research & Engineering
Service Areas

- Pilot Plants
- Labeling & Regulatory Compliance
- Professional Development Opportunities
- Small Business Development Services
National Food Entrepreneur Program

Program launched in 1989

Clients

- Individuals
- Farmer’s Market vendors
- Farmers/ranchers
- Restaureurs/chefs
- Health professionals
National Food Entrepreneur Program

Recipe to Reality Seminar
- Understanding the basics of starting a food business
- Decision Making Tool

Product to Profit
- Individualized consulting
Recipe to Reality Seminar

- Feasibility Study
- Product Development
- Business Development
- Food Safety
- Processing Facility Choices
- Product Pricing
- Labeling & Packaging
- Regulatory Issues & Agencies
- Brand Development
- Sales & Distribution
Recipe to Reality Seminar

- One day seminar
- Presented 5 times per year in Lincoln
- Contract to present in other states
Product to Profit

- Long Distance
- Individualized consulting and step-by-step assistance to the marketplace.
  - Technical evaluation & assistance
  - Facility identification
  - Business Development
  - Product Pricing
  - Package and label development
  - Promotional material development
  - Product Introduction Strategy
National Food Entrepreneur Program

- 2000 + participants
- 60% - 65% success rate
Thank you!

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