If you have questions about how to start a small scale food business, then please attend the:

**Food Entrepreneurs’ Network Food Business Basics Seminar**

**Date:** Wednesday May 8, 2013  
**Time:** 10:00AM - 2:30PM (Lunch will be provided)  
**Location:** Rutgers Food Innovation Center  
450 East Broad Street (Rt 49)  
Bridgeton, NJ 08302  
(856) 459-1900  
For driving directions please visit www.foodinnovation.rutgers.edu/incubatordirections.html

**Key Topics:**
- How the Food Innovation Center can help you grow your business  
- Food Entrepreneurship – is it right for you?  
- Business and Marketing Planning  
- Product Development  
- Package Development  
- Product manufacturing  
- Food Safety and Regulation  
- Food Liability Insurance

**One-on-One Consultation:**
Registration includes 30 minutes of consultation at the conclusion of the seminar. Registrant must call and schedule time slot in advance.

**Registration fee:** $100 individual / $149 company (max 2 per company)

**To register:** Please call (856) 459-1900 x4511 with a credit card or send registration form with payment to Rutgers Food Innovation Center, 450 East Broad Street, Bridgeton, NJ 08302

Please register by 4/30/2013. Space is limited.

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**Registration Form**  
**Food Business Basics Seminar**  
May 8, 2013 from 10:00AM-2:30PM

Name: _________________________________ Phone (_____ ) ________________

Address ________________________________ Email __________________________

_______________________________ Number of Guest(s)________________

Enclosed is completed registration form and check payable to Rutgers, The State University of NJ